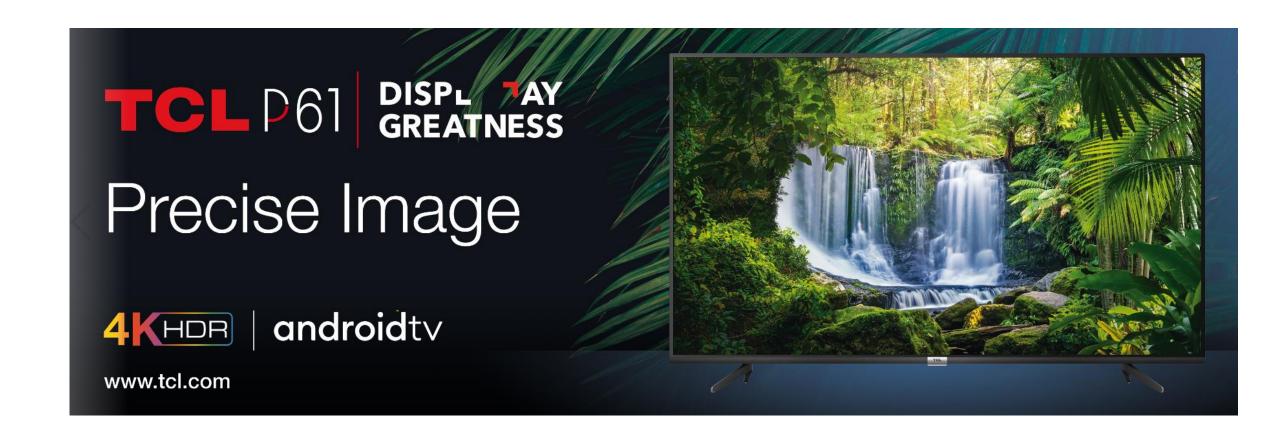
## HERO BANNER



# 3D/AR Window



# Video



### Picture Quality

### 4K HDR: enhanced contrast, colours and finest details

This TCL 4K HDR television delivers a remarkable visual experience reproducing in stunning details all shades of light and natural colors for a truly immersive viewing experience via 3,840 x 2,160 pixels (4 times the number of pixels on Full HD TVs).



### Picture Quality



### **Enhance contrasts with Micro Dimming**

Micro Dimming uses smart technology to analyse your TV image, ensuring enhanced picture quality and an unrivalled visual experience. See how local dimming is applied via over one hundred separate zones to fine tune movies and TV, resulting in brightness and contrast levels to suit every scene.

### **SMART HDR: Converts standard content to HDR-like quality.**

As your favorite movies, series and games are not always available in HDR format, SMART HDR is able to upgrade standard content to HDR-like picture quality, allowing viewers to enjoy all of their favorite content in the highest picture quality possible.



# Sound quality

### Make your TV sound richer than ever with Dolby Audio

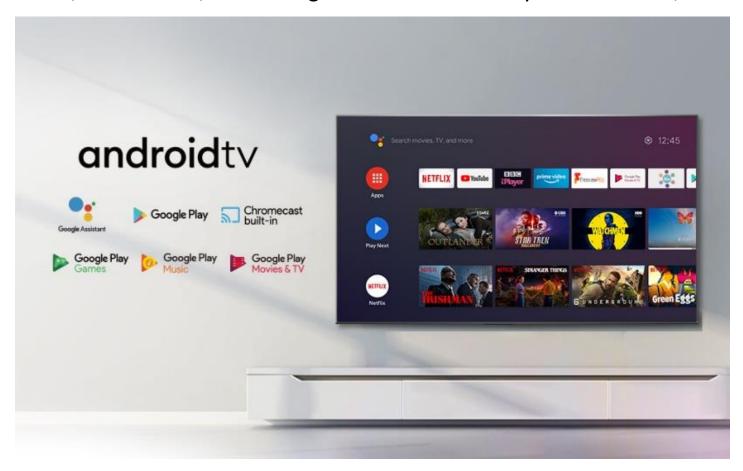
Sound matters when watching TV, whether you love to catch the latest box sets, sports events, or social media videos. TCL's TVs feature Dolby Audio technology, which guarantees high sound quality, placing viewers at the centre of the action every time.



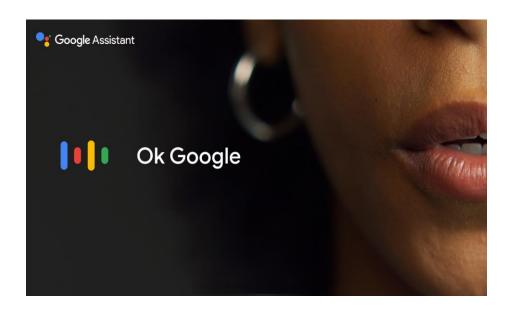
### Android TV

### Accept no limits to your entertainment with TCL's Android TVs

TCL's AndroidTV comes with Google Home and Assistant as part of the package. Find the latest movies, check football scores, or control home lighting – all without missing a moment of the show you're watching. Use apps on the big screen, switch tasks, and manage accounts seamlessly. With Android, it's easy.



## Voice control(Columns)



Say hello to your Google Assistant TCL's AndroidTVs come with Google Assistant built in. Issue commands, ask questions, and Assistant will deliver. It will even learn your preferences, helping to recommend your next favourite show. From the latest releases to controlling home lighting, Assistant does it all.



#### Alexa lets your voice control your world

Amazon Alexa lives in the cloud and is always getting smarter. Ask Alexa

to play music, hear the news, check weather, adjust TV volume, change TV channel, control your smart home, and more.

\*Alexa compatibility allow you to use your Amazon Alexa devices, including the Amazon Echo, Echo Dot, Echo Show, Echo Spot, and Echo Plus (purchased separately), to control your TV.

<sup>\*</sup> The Google Assistant is not available in certain languages and countries. The Google Assistant requires an internet/data connection. Data rates may apply. Availability and performance of certain features and services are service, device, and network-dependent and may not be available in all areas.

# Android TV Apps

#### Apps for every eventuality – and a few more besides

AndroidTV features a huge range of apps to enhance your TV. Download apps from Google Play, including games to play with your TV remote. Experience Netflix streaming in premium 4K, enjoy YouTube stars like never before, or explore the Amazon Prime Video library. A world of content is waiting to be discovered.



Alexa built in Smart Listening

Netflix Prime Video

#### **NETFLIX:** see what's next

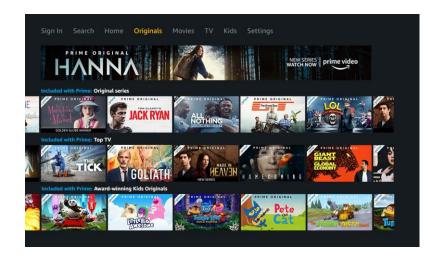
Netflix is one of the largest Internet TV channels in the world, with a range of programmes designed to have something for everyone. Watch programmes scheduled just for you, including Netflix original series and award- winning films and documentaries.



Amazon Prime Video Thousands of popular movies & TV shows, award-winning Prime Originals and live sports. Plus, FREE One-Day Delivery on millions of items.

Watch anywhere. Cancel anytime.

\*subject to local availability and subscription



## Disney +

Disney+. The best stories in the world, all in one place.

Discover the best stories from Disney, Pixar, Marvel, Star Wars and National Geographic in one place. From hit movies to timeless classics and new original - there's something for everyone.

© Disney © Disney • Pixar. All Rights Reserved Availability and tariff may vary per country.



## Slim design (Static)

Slim & narrow design Slim frame conveys a hint of beauty and serenity greater than you have imagined. Simple and elegant, it perfectly combines function and thinness design in practice.

